



SERENITY NOW

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Photo by Tim Buxton

STYLIST PROMOTION

We want to extend a special congratulations to our talented stylist, **Samantha**, who has recently been promoted to a **Level 3 Stylist!**

This promotion was based on several factors, including guest satisfaction, guest retention, performance, and continuing education!



***Congratulations,
Samantha!***

Valentine's Day Specials

*Have Your Chocolate
& Eat It, Too!*

*Calling all chocolate
lovers!*

February is National Chocolate Month.

Besides it's sweet, rich
taste, chocolate also
provides a number of
health benefits!

Dark chocolate is known
to reduce cravings and
even aid in weight loss!
Not to mention the main
ingredient in chocolate,
cacao, is full of disease-
fighting antioxidants!



Chocolate is also known
to reduce stress and
increase happiness! You
really can have your
chocolate and eat it too!

Gift Certificate Specials

The Perfect Escape \$160

Delight in a European enzyme facial followed by a
luxurious one-hour Swedish massage.

Relax & Renew \$220

Relax with a European enzyme facial and a one-hour
Swedish massage. Renew with a manicure and
hydrotherapy pedicure.

Be Mine \$105

Spoil her with a classic manicure and hydrotherapy
pedicure followed by a customized wash, cut, and style.

Queen For A Day \$130

Indulge her with a hot stone massage and a wash, cut, and
style. She'll leave feeling like a queen.

King For A Day \$110

He'll start his visit with a one hour deep tissue massage and
complete his experience with an up-to-date haircut.

COUPLES PACKAGE

Couples Hot Stone Massage & Chocolate Strawberry
Pedicure

\$300

(services are for 2)

Give The Gift They Really Want!

Let one of our Spa Coordinators help you craft the
perfect **Valentine's Day Gift!**

Choose **3 or more products** and receive **15% off**
your entire retail purchase!

HAIR SPECIALS

Product Spotlight

Kenra Hairsprays

Now you can have the hairsprays loved by the Real Housewives for **20% off** this month!

Great hold with No flakes!



Monthly Specials

Serenity Signature Blowout 25% off!

Blowout includes our signature shampoo, extended scalp massage, and ironwork if needed to perfect your style!

Let us give you a Great Hair Day!

Employee Spotlight: Kim Holt

Meet Kim! Kim graduated from Lowell Hair Academy in 2005. She loves doing foils and adding dimensions to blondes. Kim wants you to know that Eleven's "Save My Color" shampoo for blondes is amazing! It helps keep your hair light and bright with no brass!



HANDS & FEET

Monthly Pedicure

Chocolate Strawberry

Includes Hot Chocolate with strawberry liquor and whipped Cream!



Product Special

CND Lotions are **Buy two get one FREE!**

Monthly Specials

Introducing Kiara Sky Dip Nails

Dip Powder nails can be used with or without tips. Dip Powder can be described as somewhere between a regular manicure and acrylic nails, using acrylic powder and glue. Instead of using UV rays to seal the polish a pigmented powder is used.



On Natural Nails

\$50

On Nails with Tips

\$60

Without removal

\$45

Add Gel top coat

\$5



SKIN SPECIALS

Monthly Specials

Product Spotlight...

Farmhouse Fresh
**Whoopie Pie Lip
Polish and Hydrating
Balm** gift set



25% off this month

*Make those chapped
winter lips kissable again!*

This lip polish is made from US grown cane sugar and sunflower seed oil. The lip hydrator contains creamy shea butter for longer lasting moisture.

Chocolate Covered Strawberry Body Scrub - \$100

Indulge without the calories!

Start the hour off by enjoying a body exfoliate with a **strawberry chocolate scrub** before moving into the **soaking tub**. Finish with a **hydrating chocolate moisturizer**.



Lip Exfoliate Add-On- Add On to our European Enzyme Facial for **\$10. Upgrade** to a Specialty Facial and receive **Lip Exfoliate FREE!**

Exfoliate dry lips with our **Whoopie Pie sugar scrub**.
Moisturize with the **Whoopie Pie lip hydrator**.

Too good not to taste!

Employee Spotlight: ASHLEY BUXTON



Meet Ashley! Ashley has been working in the industry for 5 years. Starting as a makeup artist, she has always loved making brides feel special and look gorgeous on their big day! She attended Catherine Hinds for her esthetics license to pursue a career in skincare. Ashley offers a variety of skincare services, including Microdermabrasion, Hydrafacial, Rezenerate, Coolift, and chemical peels. She also offers

brow and lash tinting, brow henna and eyelash extensions. Imagine waking up in the morning and looking put together without any effort! Ashley loves being able to make her clients look and feel more beautiful!

Take \$25 off any Rezenerate facial with Ashley

MAKEUP SPECIALS

Valentine's Day Colors Decoded

Reds and pinks are perfect shades to rock this Valentine's Day, but what do these colors convey?

Red - Conveys love, romance, beauty, desire, and courage.

Pink - Conveys admiration, gentleness, appreciation, and gratitude.



Monthly Specials

Get date-night ready with these Valentine's Day must-haves!

Long Lashes -

Get full, voluminous, look-at-me lashes with our *Jane Iredale Longest Lash Lengthening and Thickening Mascara!*

Kissable Lips-

Our *Jane Iredale Lip Fixation Stain & Gloss* will give you long-lasting color that won't bleed or smudge!

Staying Power -

No matter where date night takes you, your face will stay hydrated and fresh with our *Jane Iredale Setting Sprays!*

Take 20% off your Makeup Purchase this month!

LASHES & BROWS

Monthly Special

Save \$20 when you book a **new full set of lashes** and **brow henna** together!



"I woke up like this"



MASSAGE SPECIALS

Monthly Specials

Dry Winter Skin

Most of us suffer from some sort of dry skin in the winter. There are many reasons for this, one of which is that we don't drink enough water!

Exfoliate those dry hands and feet so the oils and creams you put on them soak in!

This month add on our Strawberry Chocolate Scrub to hands or to feet to any massage for only \$15 each!

Upgrade any 60 or 90 minute Massage to a "Luxury Massage" for \$25 per person (Must be pre-booked)

Includes 20 minute soak in our jacuzzi tub, champagne toast, and decadent chocolates.



THE YOGA SPA

Monthly Specials

Pose of the Month

Urdva Dandasana

This pose strengthens the shoulders, arms, spine and abdominal muscles. This pose is recommended for people with varicose veins, thyroid problems, asthma, infertility and diabetes.



Learn Yoga on your own time at your own pace with Mat at The Yoga Spa!

This month, receive a one hour long private yoga session with Mat, custom tailored to your level of fitness for **\$45!**

Add a private lesson to any service!



visit theyogaspaatserenity.com to sign up!



What's Coming Next Month?

Contact Information

Serenity Spa & Salon
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Hours

Monday, Wednesday

9:00 am - 8:00 pm

Tuesday, Thursday

9:00 AM - 9:00 PM

Friday

9:00 AM - 5:00 PM

Saturday

9:00 am - 4:00 pm

Find us on Social Media

Instagram:

@Serenityspaandsalon

Facebook:

Serenity Spa and Salon

Prom Appointments

Prom season is quickly approaching and appointments are going fast! It is recommended that you book all of your **hair, makeup, nail,** and **spray tan** appointments now if you haven't already.

Tips For Prom Appointments

- Wear a button-down shirt to your appointment to avoid hair or makeup mishaps.
- Remove makeup and wash your face prior to your appointment.
- Don't wash your hair the day of, especially for an up-do!

